

# CURRICULUM VITAE

NAME : **Thierry VAN BAREN**  
NATIONALITY (year of birth) : French and Dutch (°1967)

## PROFESSIONAL EXPERIENCE

2008 until now : INDEPENDENT MARKETING & COMMUNICATION CONSULTANT  
2004 - 2008 : MARKETING & COMMUNICATION CONSULTANCY  
Cohiba, Marketing and communication, Martinique  
DDB Belgium, Marketing and communication  
2000 - 2004 : OGILVY, BRUSSEL, MARKETING AND COMMUNICATION AGENCY  
Account Director  
Deputy Managing Director, member of the managing committee  
Business development  
1996 - 1999 : AMMIRATI PURIS LINTAS  
Account Director  
1994 - 1995 : BDDP BELGIUM, MARKETING AND COMMUNICATION AGENCY  
Account manager  
1991 - 1994 : TBWA BELGIUM, MARKETING AND COMMUNICATION AGENCY  
Media Planner  
Account Executive

## EDUCATION & TRAINING

SOLVAY BUSINESS SCHOOL  
Master of Business Administration – Marketing specialisation  
UNIVERSITÉ LIBRE DE BRUXELLES  
Aggregation in Philosophy, honours  
UNIVERSITÉ LIBRE DE BRUXELLES  
Licence in Philosophy, honours  
KONINKLIJK ATHENEUM – LYCÉE D'ANVERS, ANTWERP  
Primary & Secondary school

## MAIN (DIRECTOR) MANDATES & MEMBERSHIPS

- Ackermans & van Haaren NV, Member of the Board

*Last update: January 2018*